

# Come Together





November 29 to December 1, 2022

Sheraton Wall Centre Hotel, Vancouver

### Come Join Us

The ONLY Conference in Canada with 100% focus on the BUSINESS of GOLF



#### ONE OF A KIND November 29 to December 1, 2022

Golf Business Canada Conference & Trade Show is the largest, most exciting, fun and prestigious event to unite golf course owners, operators and managers with suppliers across Canada. Suppliers have a unique opportunity to conduct business face-to-face during the four-hour trade show PLUS network while attending the various social events and educational sessions.

As a supplier, visiting hundreds of potential clients would be a huge financial investment and many hours of labour and travelling. Don't pass up this amazing, once a year opportunity to connect with hundreds of high level decision makers looking for the next product or solution that will help them with their bottom line.



# Exposure at All Levels

Trade Show Date: November 30, 2022 | Vancouver Convention Centre



Being involved in the Golf Business Canada Conference & Trade Show is incredibly beneficial to us. Being able to interact with the top decision makers is a great business opportunity. -Brian Dawson, District Sales Manager, The Toro Company



Compared to other industry events this Conference & Trade Show is hands down the best and we would not miss it. The members are engaged and we always surpass our targeted ROI.

-Kyle Campbell, Deluxe Payroll Sales Specialist



## Golf Business Canada Trade Show

Trade Show Date: November 30, 2022 | Vancouver Convention Centre



# Why Exhibit at 2022 Golf Business Canada Trade Show

- After record growth in the industry the last couple years, this will be the largest trade show venue ever for Golf Business Canada Conference & Trade Show
- Anticipating more than 400 attendees at Golf Business Canada Conference & Trade Show
- 96% of attendees at our trade show have significant influence on final purchase decisions at their facility
- 84% of exhibitors at the 2019 Golf Business Canada Conference
  & Trade Show generated new business from exhibiting at this event
- 80% of exhibitors had their expectations of the trade show exceeded



# **Network with Owners and Operators**

Your chance to meet with decision makers at our social events



#### Opening Reception • Tuesday November 29

Join over 300 attendees for our Opening Reception full of entertainment, food, games and a lot of laughs. The Opening Reception is a great opportunity to position your brand front and center amongst the top golf course operators in the country.

#### Wednesday Night Dinner & Entertainment • November 30

The biggest event of the Conference! The Post Trade Show Networking Dinner is the highest profile event put on by the NGCOA Canada team. Each year there is unique and fresh entertainment along with a 5-star plated dinner. Don't miss the chance to be a part of this event.

At an additional cost, all exhibitors are invited, and encouraged, to join the social events to connect with current clients and generate leads for new business for the upcoming year. In 2019, these events were a huge hit as there were crowds continuing the conversations right up until the very end. Participating in these events is sure to add additional value



# Trade Show Pricing

4 Hour Show Package \$1,950 After Nov. 1: \$2,150

10 Hour Social Package \$2,200 After Nov. 1: \$2,400 30 Hour Full Package \$2,525 After Nov. 1: \$2,725

4 Hour Trade Show

**Program Listing** 

**Opening Reception** 

November 29 • Evening

**4 Hour Trade Show** 

November 30 • Day

**Dinner Event** 

November 30 • Evening

**Program Listing** 

**Opening Reception** 

4 Hour Trade Show

**Dinner Event** 

**Program Listing** 

**Educational Sessions** 

**Keynote Speakers** 

**Networking Breaks** 

Workshops



## **Your Trade Show Team**

GOLF BUSINESS CANADA & TRADE SHOW • November 29 to December 1, 2022

We recognize the time and effort that goes in to creating a successful sponsorship experience for our conference attendees. Our team is dedicated to making your vision a reality and create a memorable experience for both you and prospective clients at the conference. Please don't hesitate to reach out to Ryley and Kyle with any questions.



**Ryley Scott** 

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