



February 28th to March 6th, 2022
www.ngcoa.ca/marketing/golfexpos

EXHIBITOR REGISTRATION FORM | VIRTUAL Western GOLFEXPO 2022

Business Name:

Address (No, Street, City)

Province / State

Country

Postal Code

Contact Name

Title

Office No.

Cellular No.

Email Address

Website

Commercial Business Name

Name of the city/town your business is located in

Products / Packages (ex.: Green fee , valid Mon. to Fri. at all times, 2022 season)

Quantity

Sales Price

| Regular Price

Promotional description of your company and your products.

Virtual Booth Page Cost

Early Bird Pricing (Payment by December 17th, 2021)

NGCOA Canada Member Standard Booth	\$595
NGCOA Canada Member Premium Booth	\$1,095
Non-On Course Business and Golf Courses outside Canada	\$795

Winter Pricing (Payment by January 17th, 2022)

NGCOA Canada Member	\$695
NGCOA Canada Member Premium Booth	\$1,195
Non-On Course Business and Golf Courses outside Canada	\$895

Regular Pricing (Payment January 18th, 2022 on)

NGCOA Canada Member	\$795
NGCOA Canada Member Premium Booth	\$1,295
Non-On Course Business and Golf Courses outside Canada	\$995
Non-Member Pricing (standard booth only)	N/A

*Multi-facility and destination golf groups inquire for special pricing

What your Virtual Booth Includes:

- 10 x 10 Booth on Virtual GOLFEXPO Floor Plan with course info side wall page
- Sales site Course Page with up to 4 show specials. All sales processed via NGCOA Canada and payment sent post show.
*Option to use own ecommerce site
- Emails for your database for all purchasers of your Facilities promotions.
- Option to provide a 30 second promo video

Premium Booth includes:

- 10 x 20 Virtual Booth on Virtual GOLFEXPO Floor Plan *2 x Larger
- Sales site Course Page with up to 8 show specials.
- Higher profile in the Exhibitor Section
- One video provided by the exhibitor to be streamed during show hours, pre-show and post show on Facebook Live, Instagram Reels and/or Youtube channel
- Additional promotion on show social media feeds

Exhibitor Donation:

All registered exhibitors must provide **Western GOLFEXPO** with a donation of **2 sets of 2 Green Fees**, which will be used for the online auction to help support our programs, such as Take a Kid to The Course, Grow the Game, and Advocacy efforts.

Exhibitor is selecting this booth type -

Total Due (including 5% GST) -

[Click Here to Reset Pricing](#)

NGCOA Canada & GOLFEXPOS Commitment

- All sales revenues will be collected by the NGCOA Canada if using the transactional GOLFEXPO Shopify platform.
- Within 15 days of the end of the virtual GOLFEXPOS, the NGCOA Canada will send exhibitors:
 - A report of their sales
 - The list of their customers that can be uploaded to their management system
 - A cheque in the full amount of the facility's sales less the fixed credit card transaction fee and Shopify fee of 3.5% (example: \$1000 of sales = \$35 in credit card transaction fees)
- The NGCOA Canada, the GOLFEXPO'S and the employees of these entities are subject to a confidentiality agreement. Data regarding exhibitor sales will not be disclosed or shared for any reason. Only cumulative amounts as averages will be used to promote this and future events.

Exhibitor Commitment

- The exhibitor must have paid the entire invoice BEFORE being posted on the website
- All information must be received by February 1st, 2022, otherwise additional charges may apply for overtime to be ready for launch.
- The parties accept all the conditions set out in the general conditions.
- The information collected through this exhibitor contract form will be used to support your participation in the virtual GOLFEXPO.
- This document is your contract.
- This signed request is a binding agreement between GOLFEXPO / NGCOA Canada and the exhibitor.
- An invoice will be prepared with this information and a link will be provided to pay on-line with any major credit card.

NGCOA Canada

515 Legget Drive, Suite 810, Ottawa, ON K2K 3G4

Once you have received your invoice, please go to the "**Payment Centre**" on the NGCOA Canada website or you may contact our accounting department at 866.626.4262 ex 18

Show Manager:

Erica Beck PH: 778.726.1200, 403.335.2834 or 866.626.4262 ex 40 Email: ebeck@ngcoa.ca

CONDITIONS OF THE EXHIBITORS AGREEMENT

The GOLFEXPOS owned and operated by the National Golf Course Owners Association Canada (hereinafter referred to as Management) does let and license unto the herein signed exhibitor (hereinafter referred to as the Exhibitor), and Exhibitor does hereby hire and license from Management, exhibition space subject to the terms and conditions hereinafter specified:

CANCELLATION POLICY:

In the event that the exhibitor must cancel this agreement, written notice must be received and the following charges will apply:

- Before January 17th, 2022 - Total less 20% administration fee.
- **AFTER JANUARY 17th, 2022, NO REFUNDS WILL BE PROVIDED.**

Circumstances beyond one's control:

Neither party shall be liable to the other party nor be deemed to have breached or violated this Agreement for failure or delay in performing or enforcing any condition of this Agreement to the extent and during the term, of this default or delay is caused by or results from causes beyond the control of the affected party, including, if not limited to, fires, earthquake, floods, embargoes, war, acts of war (whether war is declared or not), acts of terrorism, insurgencies, riots, civil unrest, strikes, lockouts or other labor disturbances, acts of God, pandemics, omissions or delays in the action of any government authority or the other part.

In the event of an event beyond one's control, a credit note will be provided and funds will be applied to the next event. If the exhibitor wishes to be refunded, any transaction costs incurred will be deducted from the refunded amount. Refunds can take up to 90 days to process.

With my signature below, I accept and declare that I have read the terms and conditions established by the NGCOA Canada and the show organizer.

I understand that an invoice will be issued and that this may vary from the amounts indicated in the summary of charges. If there was a difference, the invoice prevails.

Signature

INSTRUCTIONS

- Complete this form and save to your computer before attaching and sending the email
- Send your latest, most updated logo in .EPS or PDF format
- Send your video and additional pictures under 15MB to ebeck@ngcoa.ca for all files any larger, please send via [WeTransfer.com](https://www.wetransfer.com)