

A Celebration of Canadian Golf



golfcanada.ca



pgaofcanada.com



ngcoa.ca



CMAC
Club Management Association of Canada

thecmac.ca



golfsupers.com

Golf is the number one participation sport amongst Canadians and a leading industry that benefits Canadians from coast to coast.

Golf's valuable contributions include its many health benefits, safety, economic impact, environmental leadership, events, athletes, social values, diversity, and business support.

The #1 Participation Sport

More Canadians play golf than any other sport, and still growing... **6 million golfers played 74 million rounds in 2023!**

Healthy Physical Recreation

18 holes of golf burns up to 2000 calories, a healthy 15km walk in nature.
A leading solution for Canadians throughout Covid-19.

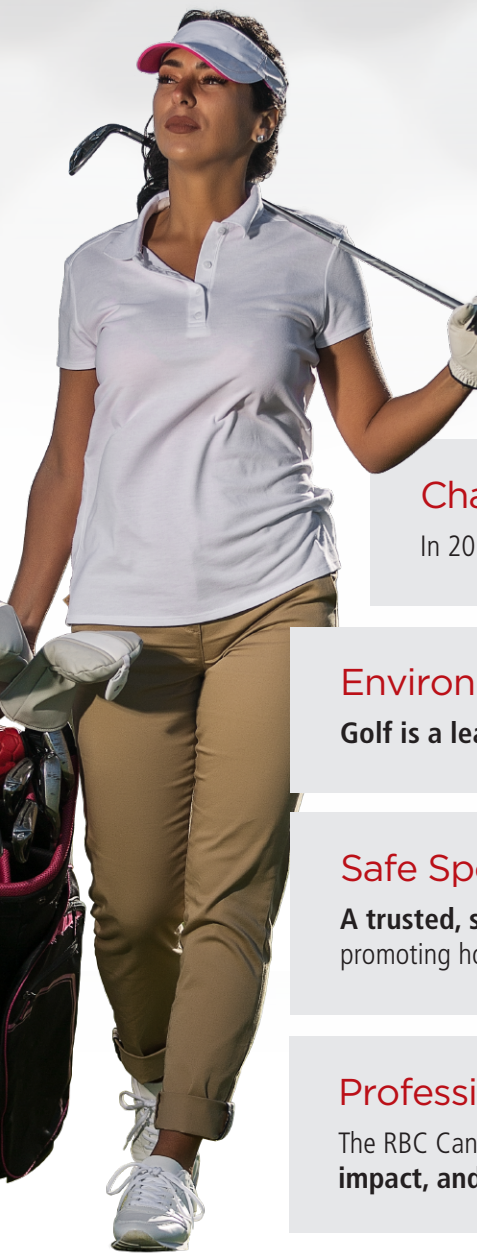
Mental Health

95% of golfers feel golf is very good for their mental health, which has also been clinically proven in numerous studies.

Social Benefits

83% of Canadian golfers say that the social aspects of golf are important and improve their lives.





Gross Domestic Product

Canadian golf generates **\$23.2 billion in GDP**, growing from \$18.2 billion since 2019.

Employment

Total employment contribution is **239,000 person-years**, including 139,000 Canadians working directly in the golf industry. **45,000 are students.**

Charity

In 2023, **\$382 million was raised from Canadian golf** for numerous charities from coast to coast.

Environmental Benefits

Golf is a leader in the preservation of greenspace, conservation of wildlife, and carbon sequestration.

Safe Sport

A trusted, safe, sports environment for both competitive and recreational golf, inherently promoting honesty, integrity, and fair play.

Professional Events

The RBC Canadian Open and CPKC Women's Open are both **setting record attendance, economic impact, and commercial success.**

Diversity

Canadian golf features broader appeal than ever across all demographic segments, including **6% growth in active women and 33% growth in BIPOC golfers.**

Golf for Business

The most effective business relationship activity in Canada. **"More business is done on the golf course than in the boardroom".**

GOLF, IT'S GOOD FOR CANADA!

