



2025 | Atlantic Chapter | April 2

Glen Arbour

9:30 am	Registration, Coffee, and Networking with your Peers
10:00 am	Welcome Remarks Sam MacPhail, Regional Director, Atlantic Canada
10:05 am	NGCOA Canada Scorecard Jeff Calderwood, CEO, NGCOA Canada
10:50 am	Sponsor Spotlight
11:00 am	Break
11:10 am	How to Use a Destination Marketing Playbook at Your Golf Course Sam MacPhail, Regional Director, Atlantic Canada and Golf PEI CEO.
11:40 am	Round Table Discussion Issues facing the golf industry and insights moving forward
12:20 pm	Lunch & Networking
1:20 pm	Event Conclusion

PRESENTED BY NGCOA CANADA PLATINUM PARTNERS

