

NGCOA Canada's Quarterly Pulse Surveys, presented by Deluxe Payroll, provides operational benchmarking data to assist you in developing strategies for your operation. Surveys are released in February, May, and August annually and focus on one aspect of a golf operation.

Results

Our May 2023 survey focused on **Simulator Use** and results were separated to show the differences based on type of facility.

Provision of Simulators

	Private Clubs	Semi-Private/Public Clubs	All Respondents
N/A No Simulators	40%	74%	71%
Simulator All Year Rounds	10%	3%	4%
Simulator Only in Off-Season	50%	23%	25%
	100%	100%	100%

Respondents indicate that simulators are available for at least part of the year in about 3 out of 10 clubs, generally only during the off- season. This result is a bit lower than our Annual Pulse Survey where simulator use was reported by 4 out of 10 respondents.

How is Simulator Access Priced?

	Private Clubs	Semi-Private & Public	All Respondents
Flat Hourly Rate, Maximum # Players	17%	84%	72%
Hourly Rate per Person	33	8%	12%
Variations on Above	50%	8%	16%
	100%	100%	100%

Most clubs price simulator access using a flat hourly rate with a maximum number of players, eg. a foursome.

Off-Season Simulator Usage – Rounds November 1/22 – March 31/23

	Private Clubs	Semi-Private & Public	All Respondents
Less than 1K Rounds	33%	46%	44%
1K-2K Rounds	16%	11%	12%
2K-3K Rounds	33%	9%	12%
3K-4K Rounds	0	11%	9%
More Than 4K Rounds	0	8%	6%
Don't Track Rounds	17%	15%	17%
	100%	100%	100%

Almost half of all simulator installations averaged less than 200 rounds per month during the most recent winter season. Overall, average usage appears to be about 300 rounds per month.

Use of Simulators to Provide Instruction/Lessons

	Private Clubs	Semi-Private & Public Clubs	All Respondents
Yes	100%	77%	81%
No	0%	23%	19%
	100%	100%	100%

More than 4 out of 5 simulator installations are used to provide instruction/lessons.