

October 2024 Revenue Tracker

National Revenues & Transactions

	REVENUES (\$)		TRANSACTIONS (#)	
	Month % Change YOY	YTD % Change YOY	Month % Change YOY	YTD % Change YOY
National	+9.7%	+2.7%	+9.4%	+7.3%

Regional Performance

	REVENUES (\$)		TRANSACTIONS (#)	
	Month % Change YOY	YTD % Change YOY	Month % Change YOY	YTD % Change YOY
British Columbia	-1.7%	+0.1%	-9.0%	+3.0%
Alberta	+10.1%	+5.3%	+7.4%	+9.0%
Manitoba Saskatchewan	+15.9%	+1.1%	+14.9%	+7.5%
Ontario	+17.4%	+5.4%	+20.7%	+8.3%
Quebec	+8.0%	-4.9%	+14.4%	+2.4%
Atlantic Canada	+2.8%	+3.6%	+0.8%	+20.6%

Highlights

- Facilities from **Alberta to Quebec** benefited from unseasonably warm and dry weather, with **all five provinces posting significant year-over-year (YOY) gains** in both total transactions and revenue.
- October marked the culmination of **a strong 2024 season** for much of the country, with average revenue increases recorded in **every region except Quebec**.

Report Definitions

YOY: compared to the same period in the prior year

YTD: Cumulative results for the calendar year to October 31

DATA SOURCE: Total Visa, MC, Amex & Debit volume from over 900 NGCOA Canada merchant facilities. Does not include cash or cheque revenues or transactions.