

NGCOA Canada REPORTS

PRESENTED BY

Club Ca

September 2024 🍐 Revenue Tracker

National Revenue & Transaction Percentage Changes

	REVENUES (\$)		TRANSACTIONS (#)	
	Month % Change YOY	YTD % Change YOY	Month % Change YOY	YTD % Change YOY
National	+3.4%	+2.1%	+3.5%	+7.1%

Regional Performance

	REVENUES (\$)		TRANSACTIONS (#)	
	Month % Change YOY	YTD % Change YOY	Month % Change YOY	YTD % Change YOY
British Columbia	+6.0%	+0.2%	+4.0%	+3.9%
Alberta	+7.1%	+5.0%	+10.1%	+9.1%
Manitoba Saskatchewan	+0.5%	+0.4%	+0.3%	+7.2%
Ontario	+2.3%	+4.3%	+1.1%	+7.2%
Quebec	-2.5%	-6.0%	-1.8%	+1.3%
Atlantic Canada	+1.6%	+3.6%	+11.3%	+22.5%

Highlights

 For the third consecutive month, rounds played nationally showed a slight increase over 2023, now up 4.8% year-to-date. Correspondingly, course revenues in September grew by 3.4%, with transactions up by 3.5%, indicating additional revenue sources or pricing improvements beyond rounds played.

Report Definitions

YOY: compared to the same period in the prior year
YTD: Cumulative revenues & transactions from January 1st
DATA SOURCE: Total Visa, MC, Amex & Debit volume from over 900 NGCOA Canada merchant facilities. Does not include cash or cheque revenues or transactions.

