



PRESENTED BY



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NGCOA

REVENUE TRACKER

APRIL 2021

| \$Revenues | %C from 2020 |
|---------------|--------------|
| APRIL | +317.8% |
| YTD | +111.4% |
| #Transactions | %C from 2020 |
| APRIL | +504.3% |
| YTD | +154.2% |

MONTH: Revenues & transactions for the month [April 2021 vs. April 2020]

YTD: Cumulative revenues & transactions for the calendar year to April 30 [2021 vs. 2020]

Data is total Visa, MC, Amex & Debit volume from over 700 NGCOA Canada member facilities. Does not include cash or cheque revenues or transactions.

| \$Revenues | British Columbia | Alberta | Prairies | Ontario | Québec | Atlantic |
|------------|------------------|---------|----------|---------|---------|----------|
| APRIL | +163.4% | +974.2% | +299.1% | +397.0% | +941.2% | +580.14% |
| YTD | +78.6% | +146.7% | +158.6% | +116.9% | +296.5% | +120.1% |

| #Transactions | British Columbia | Alberta | Prairies | Ontario | Québec | Atlantic |
|---------------|------------------|----------|----------|----------|----------|----------|
| APRIL | +234.2% | +4818.1% | +988.9% | +1199.5% | +7530.4% | +1118.3% |
| YTD | +116.0% | +337.3% | +200.1% | +138.6% | +1086.8% | +214.1% |

REPORT HIGHLIGHTS

April 2020 was the first full month of mandated COVID-19 shutdowns everywhere in Canada except British Columbia where courses in some regions closed while others were open for business. As a result, business volumes for the month were far below the norm. Therefore, April 2021 volumes show extremely inflated increases.

When comparing the 2021 April data to a more 'normal' April (2019), National Revenues show an increase of 42% reflecting the continued demand for golf resulting in higher membership sales and early season purchases in green fee packages and upcoming tee times.