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NGCOA

REVENUE TRACKER

January 2021

\$Revenues	%C from 2020
MONTH	+3.7%
YTD	+3.7%
#Transactions	%C from 2020
MONTH	+1.6%
TD	+1.6%

MONTH: Revenues & transactions for the month [Jan 2021 vs. Jan 2020]
YTD: Cumulative revenues & transactions for the calendar year to Jan 31 [2021 vs. 2020]

Data is total Visa, MC & Debit volume from over 700 NGCOA Canada member facilities. Report does not include cash or cheque revenue.

\$Revenues	British Columbia	Alberta	Prairies	Ontario	Québec	Atlantic
MONTH	+23.8%	+31.1%	+45.5%	-29.2%	-30.5%	-23.1%
YTD	+23.8%	+31.1%	+45.5%	-29.2%	-30.5%	-23.1%

#Transactions	British Columbia	Alberta	Prairies	Ontario	Québec	Atlantic
MONTH	+75.5%	-11.1%	+21.4%	-59.0%	-60.0%	+3.8%
YTD	+75.5%	-11.1%	+21.4%	-59.0%	-60.0%	+3.8%

REPORT HIGHLIGHTS

The western part of the country experienced significant year-over-year increases in revenues over January 2020. Since indoor events are limited or prohibited due to COVID-19, we can surmise that the YOY increases for Alberta and the Prairies are most likely coming from the sale of packages and memberships reflecting the gain in popularity golf experienced in 2020. British Columbia's revenue increase over January 2020 is primarily due to the huge increase in rounds played over January 2020.

Alberta's revenue increase of 31.1% compared to its decrease in number of transactions would suggest that average sale per transaction has increased significantly over January 2020.

The significant year-over-year variances in Ontario and Québec can most likely be attributed to the full COVID-19 lockdowns in both of those provinces.