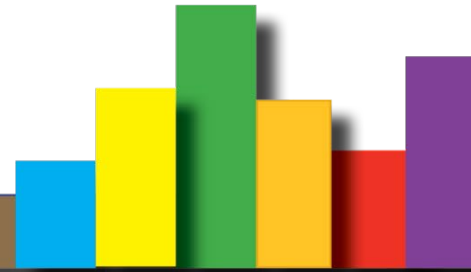




PRESENTED BY
Club Car



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NGCOA

ROUNDS PLAYED

ROUNDS PLAYED • JULY 2024

National	Rounds	%C vs 2023
JULY	5247	+0.4%
YTD	15303	+1.4%
	Rounds	%C vs 5 yr Average
5yr JULY	5118	+2.5%
5yr YTD	14097	+8.5%

YTD: Cumulative result from April 1

5yr: Average rounds for 2019-23

%C: Percent change

Data is based on our survey panel of over 900 member courses.

Regional	British Columbia	Alberta	Man/Sask	Ontario	Québec	Atlantic
JULY	-9.5%	+1.3%	-0.3%	-2.3%	+11.9%	+13.9%
YTD	-6.2%	-4.2%	-0.7%	+2.3%	+15.3%	+7.2%
5yr JULY	-2.8%	+5.9%	+5.5%	-0.2%	+5.7%	+8.4%
5yr YTD	+1.8%	+4.8%	+3.3%	+13.6%	+13.9%	+5.6%

REPORT HIGHLIGHTS

In July, Quebec and Atlantic Canada posted impressive gains in rounds played, surpassing last July by 12% and 14%, respectively. Alberta also recorded a modest increase over July 2023. While other regions experienced slight declines, the overall national rounds remained flat year-over-year. However, we are maintaining pre-COVID increases, with national rounds at 22% over July 2019.

Year-to-date (YTD) figures reflect a steady and positive trend, with a 1.4% improvement over last year. Furthermore, the majority of regions continue to outperform their five-year averages, with a 2.5% increase nationally in July and a robust 8.5% rise for the YTD. These metrics underscore the ongoing resilience and vitality of the golf industry nationwide.