

December 2024 Revenue Tracker

National Revenue & Transaction Volumes

	REVENUES (\$)		TRANSACTIONS (#)	
	Month % Change YOY	YTD % Change YOY	Month % Change YOY	YTD % Change YOY
National	+2.9%	+3.0%	-4.9%	+5.5%

Regional Performance

	REVENUES (\$)		TRANSACTIONS (#)	
	Month % Change YOY	YTD % Change YOY	Month % Change YOY	YTD % Change YOY
British Columbia	+9.5%	+0.7%	-4.6%	+0.1%
Alberta	-4.8%	+4.8%	-4.0%	+7.2%
Manitoba Saskatchewan	+2.1%	+1.1%	+6.9%	+5.7%
Ontario	-1.3%	+5.8%	-10.3%	+7.3%
Quebec	+13.6%	-3.9%	+1.3%	+1.4%
Atlantic Canada	-1.6%	+3.5%	-7.3%	+18.6%

Highlights

- Golf course revenue in 2024 increased by 3.0% year-over-year (YoY), exceeding the annual average inflation rate of 2.4% as reported by Statistics Canada.
- Ontario recorded the highest YoY revenue increase at 5.8% in 2024, marking the first time it has led the country since revenue tracking began in 2017.
- National transactions ended 5.5% higher than in 2023, with every province reporting YoY growth.

Report Definitions

YOY: compared to the same period in the prior year

YTD: Cumulative revenues & transactions for the calendar year to December 31

DATA SOURCE: Total Visa, MC, Amex & Debit volume from over 900 NGCOA Canada merchant facilities. Does not include cash or cheque revenues or transactions.