

August 2024 Weather

Operator Scores

	BC	AB	MB. SK.	ON	QC	ATL
MONTH	7.8	8.1	7.7	6.4	5.8	8.4
YTD	6.5	6.0	5.3	5.5	6.2	7.0
5 YR MONTH	8.1	7.6	6.8	7.4	6.9	8.0
5 YR YTD	6.7	6.4	5.8	6.2	6.5	6.6

- **MONTH:** average weather score given by golf course operators on how weather impacted their business in the month
- **YTD:** Year-to-Date | **5 YR:** Average Score for 2019-2023
- **SCALE: 5** = Average for time of year | **10** = Perfect Weather | **0** = Course unplayable due to weather

Closures

	BC	AB	MB. SK.	ON	QC	ATL
2024 MONTH	1	2	2	4	5	1
2024 YTD	8	21	17	19	17	7
2023 MONTH	0	3	1	3	6	3

- average number of closures (minimum ½ day) due to inclement weather in the month

Highlights

- Ontario and Quebec faced frequent weather disruptions, with multiple closures in August. Poor conditions limited rounds played and impacted revenues, as seen by lower operator satisfaction in these regions.
- Atlantic Canada benefited from favorable weather, with minimal closures and high operator satisfaction. This region saw strong participation and revenue gains, highlighting the clear link between good weather and growth.
- Alberta experienced continued weather challenges, but the region managed to offset some of the impact through increased revenue per round during open days.
- British Columbia saw stable weather, but participation did not significantly increase, pointing to other factors beyond weather influencing growth.